

**StopFalls Network California  
Policy / Advocacy / Sustainability Workgroup Meeting Minutes  
03/23/06**

**Participants:** Colleen Campbell, Paul Carlisle, Charles Carlson, Mariann Cosby, Chris Lee, Kitsum Li, Jon Pynoos, Michael Radetsky, Shaun Rushforth, April Watson, Rachel Zerbo

<b>Agenda Item</b>	<b>Key Points</b>	<b>Action Items</b>
<b>History of StopFalls Policy Workgroup</b>	<ul style="list-style-type: none"> <li>• StopFalls Network began in 2005 at a face to face meeting in San Francisco. At that meeting workgroups were decided and action plans were drafted outlining the goals for the next 18 months.</li> <li>• The action plan for the policy workgroup includes               <ul style="list-style-type: none"> <li>○ Identify potential policy areas</li> <li>○ Determine which directions we want to pursue in policy</li> <li>○ Identify and recruit current champions in fall prevention</li> <li>○ Determine what policies exist nationwide and in CA</li> <li>○ Develop pithy statement</li> </ul> </li> </ul>	
<b>Review of Existing/Past Policy Efforts</b>	<p>SB370—Senior Wellness Act 2001</p> <ul style="list-style-type: none"> <li>• We may be able to us SB370 to draft new policy instead of starting over. Colleen found a copy of the bill and has emailed it to everyone.</li> <li>• Problems with SB370 include lack of funds and that the Senior Housing and Support Center no longer exist. Also the bill is primarily focused on home modification. We need to expand sections promoting a multifaceted approach.</li> </ul> <p>S1531 – Keeping Seniors Safe from Falls Act of 2005</p> <ul style="list-style-type: none"> <li>• Includes sections on education, research to identify at risk adults, improve best practices and well as demonstration projects</li> <li>• Good example of a multifaceted approach. May have difficulty in using the same approach as this bill in CA. It is more difficult to achieve visibility in CA than Maine.</li> </ul>	

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<b>Goals for New Public Policy in CA</b>	<ul style="list-style-type: none"> <li>• Must be able to show value added to the public policy that currently exists</li> <li>• It is difficult to show cost savings. Instead we should focus on how much money is currently being spent on fall related injuries.</li> <li>• New policy must be multi-faceted. Education is not enough. With multi-faceted approaches is need to collaborate among different agencies and negotiate money from several sources.</li> <li>• Bills must be evidence based in order to gain support.</li> <li>• Need to look at long term sources of funding as well better reimbursement strategies.</li> <li>• Community based programs are good, but we must not ignore the institutional settings.</li> <li>• We should look at how to encourage CA to access more flexible money that comes from the federal level.</li> </ul>	
<b>One Pager</b>	<ul style="list-style-type: none"> <li>• It was agreed that at this time we need to determine what our focus will be before we can draft a one pager.</li> </ul>	

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<p><b>CA Workgroup Discussion on Next Steps</b></p>	<ul style="list-style-type: none"> <li>• We agreed that we would need to recruit individuals with backgrounds in public policy as well as seek out individuals who might give us more training in this area. Some individuals that were mentioned that could assist in training included William Buffet, Jorge Lambrinos, and Terry Hill.</li> <li>• We need to start planning a face to face meeting. Many members stated that their budget did not allow them to travel. We may need to have two separate meetings for Northern California and Southern California.</li> <li>• Chris: Is there something short-term that we could do for Older Americans Month in May? We could highlight activities that are currently going on in fall prevention at the state and local levels in a Press Release.</li> <li>• <b>Will plan another call for the beginning of May</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>We will all review the Archstone blueprint before next conference call looking for ideas on what our focus should be.</b></li> <li>• <b>We will also look at the bills from CA, ME, and from the national level to gather ideas and be ready to discuss them at the next call.</b></li> <li>• <b>Rachel Zerbo will explore options for professional facilitation of an agenda-setting session.</b></li> <li>• <b>Paul Carlisle will contact Lumetra, a quality of care / safety organization, about possible involvement in policy efforts.</b></li> <li>• <b>Group members will send short statements on local activities for inclusion in the Press Release. Rachel and Colleen will add info on Network Meeting / SIPP Conference / New Archstone Grantees and forward package to Chris for packaging.</b></li> </ul>